

THINK AMBITIOUS.

The <u>MSc in Operations</u>, <u>Logistics and Supply Chain</u> is a full-time, 12 month postgraduate course that prepares students for a career in the managerial or consulting areas of operations, logistics or supply chain management.

Modules include:

- Operations management
- Logistics and supply chain management
- Accounting for operations and supply chain management
- Operations strategy
- Supply chain analytics
- Consulting skills

Students apply their theoretical knowledge via a **consulting project** which comprises a rigorous investigation into a practical research problem, undertaken by teams of 4-6 students over a period of 6-7 months.

In this compulsory module, student teams respond to two 'clients' – a commissioning organisation (the sponsor) and the University of Bath School of Management – to produce a piece of research that is of academic value, as well as being practically useful to the sponsor.

June – September	Discuss and finalise potential projects with Project Coordinator and Director of Studies.
Mid-October	Company introduces project challenge on campus/via remote presentation.
Mid-November	Student teams outline their project proposal in a 15min presentation to company (on campus or via remote presentation)
Dec – March	~Fortnightly meetings between student teams and sponsor as students prepare a business case proposal to address the sponsor's problem/opportunity. Site visit (at sponsor's expense) where possible.
Mid-March	Students deliver a 15-20 min group presentation to the company (on campus), providing feedback, analysis and recommendations.
April	Students deliver a 5000 word group report offering further detail and academic analysis in response to feedback from final presentation.

## Benefits for the company

- Dedicated student resource to investigate a real-world challenge
- A fresh perspective derived from the students' research skills, innovative thinking and global experiences
- Access to latest academic theory around a particular topic/issue

## Contribution required from the company

- Nominated contact at the company to respond to student queries and attend milestone presentations as noted above
- Access to secondary data / sources to collect primary data\*
- Minimal financial obligation (we ask you to meet student expenses, e.g. travel to site visits)

\*We are happy to discuss non-disclosure agreements.

Please note, the sponsor is not expected to be part of the academic marking and assessment process.

If you are interested in becoming a project sponsor, please contact Sarah Peel for more information: sep53@bath.ac.uk 01225 385030